

Abstract

The subject invention provides a detergent composition comprising an effective amount of a soluble potassium salt, a sodium (C₈-C₂₄) alkylsulfate in an amount effective to remove or loosen
5 debris and/or stains from a surface, and a polar surfactant, said surfactant comprising a hydrophobic portion selected from a (C₆-C₃₀) alkyl group and a polymeric silicone group, wherein the molar ratio of the surfactant to the sodium (C₈-C₂₄) alkylsulfate is greater than or equal to about 1:1. Detergent compositions of the invention include oral compositions for removing and loosening
10 plaque and/or stains from a dental surface and oral compositions for reducing dental nerve and/or dentin sensitivity. The subject invention further provides an oral composition for reducing dental nerve and/or dentin sensitivity comprising an effective amount of an ingredient that possesses activity in reducing dental nerve and/or dentin sensitivity, an orally-acceptable vehicle, and a flavoring that does not contain a substantial amount of menthol in an amount effective to provide
15 flavor to said composition. The subject invention also provides a mint flavoring that does not comprise a substantial amount of menthol, said mint flavoring being either a dementholated natural mint extract or a synthetic blend.